

## Success Stories by BABY UNIVERSE's Customers (a series of 10)

### Case-10 : Auto-generated tool for Infographic.



※The above image is for illustrative purpose only.

The above picture is just an example and in practice, chart can be more complex. “Infographic means data visualization and is a combination for “information” and “graphic”.

More than 20 years ago, we got a job offer from one of Japan top news agencies. It is famous for distributing report of nation election, which is the largest event for the House of Councilors and the House of Representatives, with influential charts on next day’s paper.

At that time, dozens of elite staff on graphic production team made election returns from all over the country into charts by hand. However, it took a lot of time for even the elite staff to make complicated charts after calculating. While the staff had to meet the deadline, no mistake was allowed.

Our tasks given by the agent were two as follows:

- to generate within seconds per one chart
- auto-generated, error-free typescript

Although we were able to complete first task by computer, about second one, High quality was required on the newspaper typescript, including no-error values in the chart.

As may be expected of major news agency, it had several punctilious rules for printing data and we had to deal with that.

After getting over the difficulties, we delivered the tool. On the day of national election, we always go to work after voting and pray to God and computer during ballot counting, “Please don’t make any mistakes”.